

IN THE CLAIMS:

The claims listed below replace all claims and versions of claims previously filed or submitted.

1. *(Currently Amended)* A telecommunication method, comprising:
receiving, by a telecommunications mobile device containing a radio receiver and/or a television receiver therein, digital data, transmitted over a broadcast channel as program-accompanying data in a media program, wherein the telecommunications mobile device includes an identification card by which a user of the telecommunications mobile device is identified;
reproducing, by the telecommunications mobile device, the media program on a display of the telecommunication mobile device;
displaying information, corresponding to the received digital data, on a display of the telecommunications mobile device;
entering a command by the user;
preparing a message corresponding to the entered command, the prepared message including at least one data field from the received digital data and an identification of the user determined from the identification card; and
sending the prepared message over a mobile radio network.

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3. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the displayed information contains at least one menu from which a command can be selected.

4. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the digital data contains applets which are executed by the telecommunications mobile device.

5. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein, when components needed for processing and displaying information are switched off, the received digital data is temporarily stored in a buffer and not processed until the components are switched on.

Cont. 6. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the received digital data is packed in messages which are first evaluated in order to determine whether the messages are to be displayed.

7. *(Previously Presented)* The telecommunication method in accordance with claim 6, wherein the received messages which are not of interest to the user are sorted out with the aid of a user profile stored in the memory of the telecommunications mobile device.

8. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the digital data is transmitted in a radio channel.

9. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the digital data is transmitted in a TV channel.

10. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the prepared message is a SMS message.

11. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the prepared message is a USSD message.

12. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the prepared message is signed.

13. *(Previously Presented)* The telecommunication method in accordance with claim 1, wherein the prepared message is encrypted.

14. *(Previously Presented)* A telecommunications mobile device comprising mobile radio components, through which the telecommunications mobile device is operative in a mobile radio network, the telecommunications mobile device including an identification card that is capable of identifying the user of the telecommunications mobile device, wherein the telecommunications mobile device further comprises:

a radio receiver and/or a television receiver for receiving a media program, transmitted over a broadcast channel, and program accompanying data;

reproducing means for playing back to the user the media program received; and

message-preparing means for preparing and sending, over the mobile radio network, messages that include at least one data field from the program-accompanying data and an identification of the user.

15. *(Previously Presented)* The telecommunications mobile device in accordance with claim 14, wherein the mobile radio components include a GSM mobile device.

16. *(Previously Presented)* The telecommunications mobile device in accordance with claim 15, wherein the identification card is a SIM card capable of executing applets transmitted in the program-accompanying data.

17. *(Previously Presented)* The telecommunications mobile device in accordance with claim 15, wherein the message-preparing means are capable of preparing and sending SMS messages.

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18. *(Previously Presented)* The telecommunications mobile device in accordance with claim 15, wherein the message-preparing means are capable of preparing and sending USSD messages.

19. *(Previously Presented)* The telecommunications mobile device in accordance with claim 15, further comprising a key for causing information, corresponding to the digital data received, to be displayed on a display of the telecommunications mobile device.